

From: [Hadnot, Rhonda](#)
To: [Montenegro, Melissa](#)
Subject: Trump PRA Search
Date: Tuesday, September 24, 2019 5:52:56 PM
Attachments: [image001.png](#)

Hi Melissa, this is the only one that wasn't a newsletter: "Trump"

Hi team,

We received a new PRA request for all emails sent to, from, or copied to Sam Liccardo from January 1, 2017 to present day, containing any of the following non-case-sensitive key-strings: "Trump" and "Immigration." Please do not include newsletters, spam, or junk email.

Please send responsive emails and attachments directly to my email address.

Rhonda and Paul, please check the Mayor's email accounts.

Please let me know if **you do or do not** have responsive records by **Wednesday, September 25th**.

-

Best,

Melissa



Melissa Montenegro

Policy Analyst and Agenda Services Manager

p: (408) 535-4825 | e: melissa.montenegro@sanjoseca.gov

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From: Sam Liccardo [REDACTED]
Sent: Tuesday, September 24, 2019 5:45 PM
To: Hadnot, Rhonda <rhonda.hadnot@sanjoseca.gov>
Subject: Fwd: Memo for Rev. AI interview

----- Forwarded message -----

From: **Sam Liccardo** [REDACTED]
Date: Mon, Sep 23, 2019 at 7:30 AM
Subject: Re: Memo for Rev. AI interview

To: Stephanie Craig [REDACTED]
Cc: Hadnot, Rhonda <rhonda.hadnot@sanjoseca.gov>, Meyere, Chloe
<Chloe.Meyere@sanjoseca.gov>, Reed, Jim <Jim.Reed@sanjoseca.gov>

Thanks for all of the help, Stephanie!!!

On Sun, Sep 22, 2019 at 11:05 AM Stephanie Craig [REDACTED] wrote:

Chloe just flagged the Jennifer Vazquez story. This seems like something Rev Al could throw in out of the blue.

I wasn't involved in the initial messaging but here is my recommendation for messaging. Please adjust for any circumstances I may not be aware of.

That was a tremendously unfortunate situation where a series of events resulted in a young woman losing her life. Each and every day we strive to serve the community by engaging in ongoing conversations with all arms of the city government including the police. That will continue

Sent from my iPhone

On Sep 22, 2019, at 12:19 PM, Stephanie Craig [REDACTED] wrote:

Hi everyone,
Here is the updated memo based on our interaction with the producer this morning.
Please note the updated section in yellow. I'm happy to talk through all of this before the interview if you'd like.

All the best,
Stephanie

From: Stephanie Craig **MAYOR'S POINT OF CONTACT; CELL** [REDACTED]

Chloe Meyere, Sierra Fatlowitz

RE: LIVE Interview with Al Sharpton

Date: Sunday, September 22, 2019

Time: 2:00 p.m. PT - Arrive

2:30 p.m. PT - Hit Time

Location: STUDIO IN SAN JOSE

[2450 N 1st St, San Jose, CA](#) (KNTV Studio)

Introduction:

- **WHAT:** Live Interview w/ Rev. Al Sharpton on MSNBC

- HOST:** Rev. Al Sharpton with no other guests
- **FORMAT:** LIVE
 - Duration: 5-7 minutes
- **ON-SITE CONTACT:**
 - Aaron Zafra - [REDACTED]
 - Juan Andrade- [REDACTED]
- **DAY-OF PRODUCERS:** Sam Been - [REDACTED]

Topics

- Curbing Gun Violence
- Green Buildings
- Acting on Homelessness
- May try to add immigration

Key Facts/Talking Points

This is a great opportunity to reach a very progressive audience but Rev Al can be quite unpredictable so you need to be on your game. Think more Fox Business than Stephanie Ruhle.

- **Overall Message**
 - **Mayor's around the country are acting in the best interest of their constituents when there is a void in national leadership.**
- **Mayor's Gun Proposal**
 - Mayors like me don't have the luxury of offering a grieving mother or father "thoughts and prayers," -- we have to be focused on real solutions.
 - We're not going to end gun violence, but we're going to stop paying for it.
 - Insurance has reduced car deaths substantially, so why not apply the same principals to gun violence. Insurance can incentivize good behavior.
 - If Congress won't act, we have to act at the local level.
- **Green buildings**
 - Through the launch of San José Clean Energy, we have dramatically boosted the share of our electricity supply coming from renewables—now more than 80% and rising.
 - We can leverage our success in decarbonizing our electricity grid—and light the path to sustainability for thousands of other American cities—through electrification of our

buildings, which emit one-third of our GHG emissions.

- We are recommending all new multi-family buildings include 70 percent electric vehicle capable spaces, at least 20 percent electric vehicle ready spaces, and at least 10 percent electric vehicle service equipment spaces.
- We are looking closely at our investments as well.
- We will do what we can in San Jose to combat the changing climate - we owe it to our children.

- **Homelessness**

- Our actions enable development of co-living communities in our Downtown, streamline efforts –particularly for schools and churches –to provide a safe, secure place for homeless families and individuals to sleep at night, and expedite the approval of much needed affordable housing construction.
- We have already started to cut the red tape to make it easier to create ADU's or Accessory Dwelling Units like granny apartments.
- I welcome any federal investment in solutions that work: first and foremost, more housing, along with mental health treatment, drug treatment, and job training. The federal government can and should partner in tackling this challenge, but it requires a serious effort—this isn't a problem that the President can redirect with a Sharpie.
- We are committed to making affordable housing a reality in San Jose.

- **Immigration**

- We do not support the Administration and their approach and actively oppose it but encouraging our residents to know their rights.
- The San Jose Police Department does not cooperate with ICE.
- But let's be clear, I do support policies that allow local law enforcement to notify federal authorities if a violent felon is going to be released.

Producer suggested topics

- Emissions - he referenced [this article](#).
 - The key to this is to steer the conversation back to what you

are doing in San Jose.

- “Al, as you know, it is a priority across the state of California to preserve the environment. We are not only talking about it, we are committed to acting. Just this week, we.....

- Trump in California this past week – border fencing - **do you have a position on this?**

Be Aware- topics that may come up so be prepared;

- Presidential endorsement - be prepared to discuss why you endorsed Senator Harris and who, if anyone, you will endorse if she drops out.
- Policing - he is very anti-police so if it is brought up remember the overall message is that we need to protect all of our and that requires working with police to work with the community.
- Trump - Rev. Al has an ongoing feud with the President on Twitter. Going there is up to you.

Participants:

Reverend Al Sharpton is the host. He has long been an activist for minorities and the poor but has courted controversy in several arenas. He has had a show on MSNBC for the last eight years. His show is considered a necessary stop for Democratic presidential candidates.

He recently testified in the House on changes to policing.

On Sun, Sep 22, 2019 at 3:08 AM Hadnot, Rhonda <rhonda.hadnot@sanjoseca.gov> wrote:

Thanks Stephanie

Rhonda

From: Stephanie Craig [REDACTED]
Sent: Saturday, September 21, 2019 5:55 PM
To: Sam Liccardo [REDACTED]; Liccardo, Sam
<sam.liccardo@sanjoseca.gov>
Cc: Reed, Jim <Jim.Reed@sanjoseca.gov>; Meyere, Chloe
<Chloe.Meyere@sanjoseca.gov>; Hadnot, Rhonda
<rhonda.hadnot@sanjoseca.gov>
Subject: Memo for Rev. Al interview

Hi Sam,

Below you will find a memo in preparation for your appearance on Rev. Al's show

tomorrow. We are still waiting on a couple of details from the producer and want to ensure that they have told us all the issues they want to cover so there will be an update tomorrow.

In the meantime, all the details we have, and are trying to anticipate, are included below.

I am happy to discuss this, the interview and the overall positioning if you would like.

All the best,
Stephanie

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Stephanie Craig
Founder and President
Apeiron Strategy Group

[REDACTED]
[REDACTED]

From: Stephanie Craig **MAYOR'S POINT OF CONTACT; CELL**

[REDACTED]

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- **ON-SITE CONTACT:** TBD
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Topics

- Curbing Gun Violence
- Green Buildings

- Acting on Homelessness
- May try to add immigration

Key Facts/Talking Points

This is a great opportunity to reach a very progressive audience and raise your profile among that community but Rev Al can be quite unpredictable so you need to be on your game. Think more Fox Business than Stephanie Ruhle. You may want to check Rev, Al's [Twitter](#).

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He recently testified in the House on changes to policing and Congressman Matt Goetz, a Trumper from Florida, tried to paint him a racist.

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Stephanie Craig
Founder and President
Apeiron Strategy Group

[REDACTED]
[REDACTED]

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Sam Liccardo
Mayor, City of San Jose